

News Release

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FOR IMMEDIATE RELEASE

Crosstown Chiropractic EARNS BETTER BUSINESS BUREAU ACCREDITATION

Chicago, IL – September 12, 2017 - Becoming an Accredited Business with the Better Business Bureau is an honor not accorded to all businesses; because not all businesses meet eligibility standards. Crosstown Chiropractic is pleased to announce today that it has met all BBB standards and is now an Accredited Business.

“Accreditation in the BBB is by invitation only” says Steve J. Bernas, president & CEO of the Better Business Bureau serving Chicago and Northern Illinois. “And only those businesses that meet our high standards, and pass the review process are approved by our Board of Directors.”

As with all businesses that are Accredited by the BBB, Crosstown Chiropractic has committed to the BBB Code of Business Practices. The Code is a comprehensive set of policies, procedures and best practices on how businesses treat consumers. These standards call for building trust, embodying integrity, advertising honestly and being truthful. Bernas adds “To maintain their Accreditation a business must be transparent, honor their promises, be responsive to their customers, and safeguard their privacy.”

“We are proud to be a BBB Accredited Business,” said Dr. Michael Aho, owner of Crosstown Chiropractic. “In today’s world it is imperative that our customers know how seriously we take our commitment to excellence and good customer service. Our achieving BBB Accreditation exemplifies that goal.”

Crosstown Chiropractic, offering consumers the best in chiropractic treatment. “Our desire is to stay focused on what we do best; provide outstanding care and unsurpassed customer service,” said Dr. Michael Aho.

For more information contact: Crosstown Chiropractic – 773-961-8970 or email
info@crosstownchiro.com

About the Better Business Bureau: As a private, non-profit organization, the purpose of the Better Business Bureau is to promote an ethical marketplace. BBBs help resolve buyer/seller complaints by means of conciliation, mediation and arbitration. BBBs also review advertising claims, online business practices and charitable organizations. BBBs develop and issue reports on businesses and nonprofit organizations and encourage people to check out a company or charity before making a purchase or donation.

Better Business Bureau serving Chicago & Northern Illinois, Inc.

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